

Gregg Herrington

**Brochures, press releases, newsletters, website content, reports,
memos, letters and institutional histories**

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I'm good at what I do: Researching and writing original copy and/or editing clients' drafts for grammar, spelling, word selection, clarity, thoroughness and style. I'm not good at what I don't do: Website construction and social media maintenance.

My clients and "consumers" have included historylink.org, Washington Apple Commission, Washington Association of Wine Grape Growers, Columbia Basin Development League, Chelan-Douglas Land Trust and employees and public in the Battle Ground School District, plus countless web surfers and newspaper readers.

I have a Bachelor of Arts in journalism from the University of Washington, where I was editor of The UW Daily. (I'm a Husky but have WSU Cougars, Western Washington Vikings and Central Washington Wildcats in the family; good friends include Ducks, Beavers and an Idaho Vandal.)

My career thus far has included . . .

Reporter, The Oregonian, Portland

Reporter, The Associated Press, Washington, D.C.

Assistant Bureau Chief, The AP, Seattle, where I was second in charge of news coverage and member relations/sales for Washington and Alaska.

The (Vancouver, WA) Columbian, including city editor, special sections editor, political reporter, editorial writer, columnist.

Communications Director (aka Public Information Officer), Battle Ground, Wash., Public Schools, including media and employee relations, public outreach and event planning and execution.

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